

2024 | Corporate Sponsor Program



The Wisconsin Defense Counsel (WDC) invites you to become a **Corporate Sponsor** for 2024. The WDC is the professional home for civil defense attorneys in Wisconsin. Another successful year of programs, networking, and communications are being planned to enhance the professional development of WDC members and the Defense Bar.

Exhibitor & Program Admission

Value: \$2,250

A tabletop exhibit booth and admission for **two** attendees at the WDC Spring Conference (April 4-5, 2024 at The American Club, Kohler, WI), Annual Conference (August 8-9, 2024 at Wilderness Resort, Wisconsin Dells, WI) and the Winter Conference (December 6, 2024, Location TBD). *If virtual, each Corporate Sponsor will be able to provide a pre-recorded commercial for breaks.*

Advertising in Educational Promotion and Onsite Program

Value: \$350

A listing on the educational promotion materials sent to all WDC members and a full-page advertisement in the electronic booklet distributed to all attendees at each WDC conference. Conference attendees use this material guide throughout each program and as a reference afterwards.

Web Link at <https://www.wdc-online.org>

Value: \$600

Your company logo, name and a link to your website will be on the home page of the WDC website (www.WDC-Online.org). Your logo, a link AND a brief description of your business will also be listed on the sponsor page of the WDC website. Please provide three pieces of approved content for sharing on the WDC social media channels (Facebook, Twitter & LinkedIn), along with tags to your company.

Advertising in WDC Journals

Value: \$600

A full-page advertisement will be included in all three issues of the 2024 WDC *Wisconsin Civil Trial Journal* with a circulation of over 400.

Access to the Member Mailing List

Value: \$750

Corporate Sponsors are provided the WDC member list one time per year. Sponsors are also provided the attendee list for each WDC program. Corporate Sponsors can send one, content approved email blast to all members one-time per year.

Webinar Offering to Members

Value: \$1000

Your company will be able to offer a webinar to all WDC members. Your company will work with WDC staff to seek approval of the webinar content/speakers and to coordinate date/time, CLE credits, and logistics. WDC will work to promote the webinar by website, email, and social media. This is a great opportunity to showcase your company and services in an educational format!

Actual Individual Value

\$5,550

Corporate Sponsor Program Cost

\$1,775

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☐ **Yes!** I want to be a Corporate Sponsor for 2024

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____

Method of Payment: (Please circle) Check Visa MasterCard American Express

Name on Card: _____

Card Number: _____ CVV: _____ Exp. Date: _____

Please provide the following: Company logo, one paragraph description, one-page advertisement (for program booklets and WDC Journal), and date you would like to receive the WDC mailing list.

Return this form with payment to: Wisconsin Defense Counsel
6737 W. Washington St., Suite 4210, Milwaukee, WI 53214
Email: info@wdc-online.org • Fax: 414-755-1346