

The Wisconsin Defense Counsel (WDC) is providing various opportunities for **Corporate** and **Legal Organizations Sponsors** to receive additional promotion at the three WDC conferences. The following unique opportunities are available.

## Lunch Sponsor (*Annual and Winter Conferences*)

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Sponsor will be mentioned in both the mailings sent to over 400 WDC members, as well as a minimum of two e-mail blasts sent to all WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition from the WDC President or the WDC Program Chair during the seminar and the meal. This is a unique opportunity to show that your organization is committed to supporting the WDC. **The cost of this sponsorship opportunity is \$2,000. Co-sponsor opportunities are available for \$1,000.**

## Reception Sponsor (*Spring and Annual Conferences*)

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This sponsorship opportunity is available for the Spring Conference at The American Club in Kohler, WI and the Annual Conference at the Wilderness Resort & Glacier Canyon Conference Center in Wisconsin Dells. The sponsor will be mentioned in both the mailings sent to over 400 WDC members, as well as a minimum of two e-mail blasts sent to all WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition during the seminar and before the reception. This is a unique opportunity to show that your organization is committed to supporting the WDC. **The cost of this sponsorship opportunity is \$1,500.**

## Continental Breakfast Sponsor

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There are Continental Breakfast sponsorships available at each Conference. The sponsor will be mentioned in both the mailings sent to over 400 WDC members, as well as a minimum of two e-mail blasts sent to all WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition before the morning presentations by the WDC Program Chair. This is a unique opportunity to show that your organization is committed to supporting the WDC. **The cost of this sponsorship opportunity is \$1,000. Co-sponsor opportunities are available for \$500.**

## Refreshment Break Sponsor

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There are Refreshment Break sponsorships available for each Conference. The sponsor will be mentioned in both the mailings sent to over 400 WDC members, as well as a minimum of two e-mail blasts sent to all WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition from the Program Chair. This is a unique opportunity to show that your organization is committed to supporting the WDC. **The cost of this sponsorship opportunity is \$300 for each Refreshment Break.**

## Door Drop Sponsor

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This sponsorship opportunity is available to one sponsor for each conference (Spring, Annual, and Winter). The sponsor will create all gift bags on their own and coordinate the physical drop off of the gift bags with the hotel directly. **The cost of this sponsorship opportunity is \$500. *Door drop materials must be received by the hotel no later than 10 days prior to the start of the conference.***

***Please note, all sponsorships are modifiable to fit a virtual format. If necessary, our staff will be in touch to discuss.***

# 2022 | Conference Sponsorships



**Please respond quickly with your preference for Conference Sponsorship opportunities.** A limited number of Sponsorship opportunities are available each year, filled on a first come first serve basis.

☐ **Yes!** I want to support WDC as a 2022 Conference Sponsor.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Method of Payment: (Please circle)      Check      Visa      MasterCard      American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**I am interested in sponsoring these events:**

Spring Conference – The American Club, Kohler, WI April 7-8, 2022

- |                          |         |  |
|--------------------------|---------|--|
| <input type="checkbox"/> | \$ 300  | Thursday Refreshment Break               |
| <input type="checkbox"/> | \$1,500 | Thursday Night Reception                 |
| <input type="checkbox"/> | \$1,000 | SPONSOR: Friday Continental Breakfast    |
| <input type="checkbox"/> | \$ 500  | CO-SPONSOR: Friday Continental Breakfast |
| <input type="checkbox"/> | \$ 300  | Friday Morning Refreshment Break         |
| <input type="checkbox"/> | \$ 500  | Door Drop Sponsor                        |

Annual Conference – Wilderness Resort, Wisconsin Dells, WI August 4-5, 2022

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|--------------------------|---------|--|
| <input type="checkbox"/> | \$1,000 | SPONSOR: Thursday Continental Breakfast    |
| <input type="checkbox"/> | \$ 500  | CO-SPONSOR: Thursday Continental Breakfast |
| <input type="checkbox"/> | \$ 300  | Thursday Refreshment Break                 |
| <input type="checkbox"/> | \$2,000 | SPONSOR: Thursday Lunch                    |
| <input type="checkbox"/> | \$1,000 | CO-SPONSOR: Thursday Lunch                 |
| <input type="checkbox"/> | \$ 300  | Thursday Afternoon Refreshment Break       |
| <input type="checkbox"/> | \$1,500 | Thursday Night Reception                   |
| <input type="checkbox"/> | \$1,000 | SPONSOR: Friday Continental Breakfast      |
| <input type="checkbox"/> | \$ 500  | CO-SPONSOR: Friday Continental Breakfast   |
| <input type="checkbox"/> | \$ 300  | Friday Refreshment Break                   |
| <input type="checkbox"/> | \$ 500  | Door Drop Sponsor                          |

Winter Conference – Marriott Milwaukee West, Waukesha, WI December 2, 2022

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|--------------------------|---------|--|
| <input type="checkbox"/> | \$1,000 | SPONSOR: Friday Continental Breakfast    |
| <input type="checkbox"/> | \$ 500  | CO-SPONSOR: Friday Continental Breakfast |
| <input type="checkbox"/> | \$ 300  | Friday Refreshment Break                 |
| <input type="checkbox"/> | \$2,000 | SPONSOR: Friday Lunch                    |
| <input type="checkbox"/> | \$1,000 | CO-SPONSOR: Friday Lunch                 |
| <input type="checkbox"/> | \$ 300  | Friday Afternoon Refreshment Break       |
| <input type="checkbox"/> | \$ 500  | Door Drop Sponsor                        |

**Please provide the following:** Company logo and brief description for brochures and program booklet.

**Return this form with payment to:** Wisconsin Defense Counsel  
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