

2022 | Legal Organizations Sponsor Program



The Wisconsin Defense Counsel (WDC) invites you to become a **Legal Organizations Sponsor** for 2022. This program is designed to provide a significant discount to the law firms and organizations who actively support WDC. This program offers reduced admission costs to all three WDC Conferences, advertising opportunities in both the *WDC Journal*, as well as the booklets for all WDC Conferences.

The cost for the program varies depending on the level of participation from the organization.

SPONSORSHIP LEVEL	COST	SAVINGS
Three admissions to each WDC Conference	\$1,890	\$435
Two admissions to each WDC Conference	\$1,250	\$300
One admission to each WDC Conference	\$630	\$145

All Legal Organizations Sponsors will receive the following benefits:

Advertising in WDC Journals

Value: \$600

A full-page advertisement will be included in all three issues of the 2022 *WDC Wisconsin Civil Trial Journal* with a circulation of over 400.

Advertising in Educational Promotion and Onsite Program

Value: \$300

A listing on the educational promotion materials sent to all WDC members and a full-page advertisement in the electronic booklet distributed to all attendees at each WDC conference. Conference attendees use this material guide throughout each program and as a reference afterwards.

Web Link at www.WDC-Online.org

Value: \$600

Your company logo, name and a link to your website will be on the home page of the WDC website (www.WDC-Online.org). Your logo, a link, AND a brief description of your business will also be listed on the sponsor page of the WDC website. Legal Organizations Sponsors will also be able to provide three pieces of approved content for sharing on the WDC social media channels (Facebook, Twitter & LinkedIn) with tags to their respective firm.

Access to the Member Mailing List

Value: \$750

Legal Sponsors are provided the WDC member list one time per year. Legal Sponsors are also provided the attendee list for each WDC program. Legal Sponsors will be able to send one job posting email blast (through WDC office) each year with a circulation of over 400.

☐ **Yes!** I want to be a Legal Organizations Sponsor for 2022

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____

Method of Payment: (Please circle) Check Visa MasterCard American Express

Name on Card: _____

Card Number: _____ Exp. Date: _____

Please provide the following: Company logo, one paragraph description, one-page advertisement (for program booklets and *WDC Journal*), and date you would like to receive the WDC mailing list.

Return this form with payment to:

Wisconsin Defense Counsel
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