2024 | Conference Sponsorships



The Wisconsin Defense Counsel (WDC) is providing various opportunities for **Corporate** and **Legal Organizations Sponsors** to receive additional promotion at the three WDC conferences. The following unique opportunities are available.

Lunch Sponsor (Annual and Winter Conferences)

Sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition from the WDC President or the WDC Program Chair during the seminar and the meal. This is a unique opportunity to show that your organization is committed to supporting the WDC. **The cost of this sponsorship opportunity is \$2,100. Co-sponsor opportunities are available for \$1,050.**

Reception Sponsor (Spring and Annual Conferences)

This sponsorship opportunity is available for the Spring Conference at The American Club in Kohler, WI and the Annual Conference at the Wilderness Resort & Glacier Canyon Conference Center in Wisconsin Dells. The sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition during the seminar and before the reception. This is a unique opportunity to show that your organization is committed to supporting the WDC. The cost of this sponsorship opportunity is \$1,600.

Continental Breakfast Sponsor

There are Continental Breakfast sponsorships available at each Conference. The sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition before the morning presentations by the WDC Program Chair. This is a unique opportunity to show that your organization is committed to supporting the WDC. The cost of this sponsorship opportunity is \$1,100. Cosponsor opportunities are available for \$550.

Refreshment Break Sponsor

There are Refreshment Break sponsorships available for each Conference. The sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition from the Program Chair. This is a unique opportunity to show that your organization is committed to supporting the WDC. The cost of this sponsorship opportunity is \$400 for each Refreshment Break.

Door Drop Sponsor

This sponsorship opportunity is available to <u>one</u> sponsor for each conference (Spring, Annual, and Winter). The sponsor will create all gift bags on their own and coordinate the physical drop off of the gift bags with the hotel directly. **The cost of this sponsorship opportunity is \$600.** Door drop materials must be received by the hotel no later than 10 days prior to the start of the conference.

Please respond quickly with your preference for Conference Sponsorship opportunities. A limited number of Sponsorship opportunities are available each year, filled on a first come first serve basis.

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Yes! I want to support WDC as a 2024 Conference Sponsor.					
Company Name:			Contact:		
Address:					
Email Address: _					
Method of Paymer	nt: (Please circle)	Check	Visa	MasterCard	American Express
Name on Card:					
Card Number:		CVV:	 	Exp. Date:	
I am interested	in sponsoring the	ese events	s :		
Spring Conference - The American Club, Kohler, WI					April 4-5, 2024
☐ \$1,600 ☐ \$1,100 ☐ \$ 550 ☐ \$ 400 ☐ \$ 600	Thursday Night Reception SPONSOR: Friday Continental Breakfast CO-SPONSOR: Friday Continental Breakfast Friday Morning Refreshment Break Door Drop Sponsor				
Annual Conference - Wilderness Resort, Wisconsin Dells, WI					August 8-9, 2024
\$1,100 \$550 \$400 \$2,100 \$1,050 \$400 \$1,600 \$1,100 \$550 \$400 \$550 \$600	SPONSOR: Thursday Continental Breakfast CO-SPONSOR: Thursday Continental Breakfast Thursday Morning Refreshment Break SPONSOR: Thursday Lunch CO-SPONSOR: Thursday Lunch Thursday Afternoon Refreshment Break Thursday Night Reception SPONSOR: Friday Continental Breakfast CO-SPONSOR: Friday Continental Breakfast Friday Morning Refreshment Break Door Drop Sponsor				
Winter Conference - TBD					December 6, 2024
☐ \$1,100 ☐ \$ 550 ☐ \$ 400 ☐ \$2,100 ☐ \$1,050 ☐ \$ 400 ☐ \$ 600	SPONSOR: Frida CO-SPONSOR: I Friday Morning R SPONSOR: Frida CO-SPONSOR: I Friday Afternoon Door Drop Spons	Friday Cont efreshment ay Lunch Friday Lunc Refreshme	inental Brea : Break :h		

Please provide the following: Company logo and brief description for brochures and program booklet. Return this form with payment to: Wisconsin Defense Counsel

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