

The Wisconsin Defense Counsel (WDC) is providing various opportunities for **Corporate and Legal Organizations Sponsors** to receive additional promotion at the three WDC conferences. The following unique opportunities are available.

## Lunch Sponsor (*Annual and Winter Conferences*)

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Sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition from the WDC President or the WDC Program Chair during the seminar and the meal. This is a unique opportunity to show that your organization is committed to supporting the WDC. **The cost of this sponsorship opportunity is \$2,100. Co-sponsor opportunities are available for \$1,050.**

## Reception Sponsor (*Spring and Annual Conferences*)

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This sponsorship opportunity is available for the Spring Conference at The American Club in Kohler, WI and the Annual Conference, location TBD. The sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition during the seminar and before the reception. This is a unique opportunity to show that your organization is committed to supporting the WDC. **The cost of this sponsorship opportunity is \$1,600.**

## Continental Breakfast Sponsor

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There are Continental Breakfast sponsorships available at each Conference. The sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition before the morning presentations by the WDC Program Chair. This is a unique opportunity to show that your organization is committed to supporting the WDC. **The cost of this sponsorship opportunity is \$1,100. Co-sponsor opportunities are available for \$550.**

## Refreshment Break Sponsor

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There are Refreshment Break sponsorships available for each Conference. The sponsor will be mentioned in the emails sent to over 350 WDC members advertising the conference. The sponsor will receive recognition in the soliciting and educational materials distributed to all conference attendees. Finally, the sponsor will receive special recognition from the Program Chair. This is a unique opportunity to show that your organization is committed to supporting the WDC. **The cost of this sponsorship opportunity is \$400 for each Refreshment Break.**

## Door Drop Sponsor

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This sponsorship opportunity is available to **one** sponsor for each conference (Spring, Annual, and Winter). The sponsor will create all gift bags on their own and coordinate the physical drop off of the gift bags with the hotel directly. **The cost of this sponsorship opportunity is \$600. *Door drop materials must be received by the hotel no later than 10 days prior to the start of the conference.***

**Please respond quickly with your preference for Conference Sponsorship opportunities.** A limited number of Sponsorship opportunities are available each year, filled on a first come first serve basis.

# 2025 | Conference Sponsorships



**Yes!** I want to support WDC as a 2025 Conference Sponsor.

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Method of Payment: (Please circle)      Check      Visa      MasterCard      American Express

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

## I am interested in sponsoring these events:

### Spring Conference – The American Club, Kohler, WI

April 10-11, 2025

- \$ 400 Thursday Afternoon Refreshment Break
- \$1,600 Thursday Night Reception
- \$1,100 SPONSOR: Friday Continental Breakfast
- \$ 550 CO-SPONSOR: Friday Continental Breakfast
- \$ 400 Friday Morning Refreshment Break
- \$ 600 Door Drop Sponsor

### Annual Conference – TBD

August 14-15, 2025

- \$1,100 SPONSOR: Thursday Continental Breakfast
- \$ 550 CO-SPONSOR: Thursday Continental Breakfast
- \$ 400 Thursday Morning Refreshment Break
- \$2,100 SPONSOR: Thursday Lunch
- \$1,050 CO-SPONSOR: Thursday Lunch
- \$ 400 Thursday Afternoon Refreshment Break
- \$1,600 Thursday Night Reception
- \$1,100 SPONSOR: Friday Continental Breakfast
- \$ 550 CO-SPONSOR: Friday Continental Breakfast
- \$ 400 Friday Morning Refreshment Break
- \$ 600 Door Drop Sponsor

### Winter Conference – TBD

December 12, 2025

- \$1,100 SPONSOR: Friday Continental Breakfast
- \$ 550 CO-SPONSOR: Friday Continental Breakfast
- \$ 400 Friday Morning Refreshment Break
- \$2,100 SPONSOR: Friday Lunch
- \$1,050 CO-SPONSOR: Friday Lunch
- \$ 400 Friday Afternoon Refreshment Break
- \$ 600 Door Drop Sponsor

Please provide the following: **Company logo and brief description for brochures and program booklet.**

Return this form with payment to: Wisconsin Defense Counsel  
6737 W. Washington St., Suite 4210, Milwaukee, WI 53214  
Email: info@wdc-online.org • Fax: 414-755-1346