



2024 Spring Conference

April 4-5, 2024

The American Club
419 Highland Dr.
Kohler, WI 53044

Program Chair:
Megan McKenzie
American Family Insurance Co.

*Schedule of Events
& Registration
Information inside!*

**6.0 CLE has been
applied for.**

Schedule of Events

Thursday, April 4

12:30 PM
Registration

12:55 – 1:00 PM
Opening Remarks

1:00 – 1:50 PM
Snitches in our Pockets: Understanding Mobile Phone Evidence
Sean Lanterman, Esq., CCEP, Computer Forensic Services

1:50 – 2:00 PM
Break
Sponsored by
Bell, Moore & Richter, S.C.

BMR BELL MOORE
& RICHTER SC

2:00 – 2:50 PM
How to Use Employment Law to Win Your Torts Case
Nicole Marklein, Cross Jenks Mercer & Maffei, LLP

2:50 – 3:00 PM
Break
Sponsored by Cross Jenks
Mercer & Maffei, LLP

Cross Jenks
Mercer & Maffei LLP
ATTORNEYS SINCE 1889

3:00 – 3:50 PM
Navigating the Future: Exploring the Frontiers of Artificial Intelligence in the Legal Profession
William ("Bill") Salmonowicz, Cap Speciality Insurance Company

4:00 – 5:30 PM
Cocktail Reception / Panel Counsel Meetings
Sponsored by
Crivello, Nichols and Hall, S.C.

CC | **CRIVELLO**
CARLSON S.C.
ATTORNEYS



Each attendee will receive two drink tickets.
A cash bar will also be available.

Friday, April 5

8:15 – 9:00 AM
Registration & Continental Breakfast

9:00 – 9:50 AM
Scaling the Reptile: How to Turn "Safety Issues" Into Your Friend
Michael Crooks, von Briesen & Roper, S.C.

9:50 – 10:00 AM
Break
Sponsored by
Simpson & Deardorff, S.C.

S&D
Simpson & Deardorff, S.C.

10:00 – 10:50 AM
Tales from a Reformed Ambulance Chaser
Douglas Ross, Rural Mutual Insurance Company

10:50 – 11:00 AM
Break
Sponsored by
Weiss Law Offices, S.C.

WEISS LAW OFFICE

11:00 – 11:50 AM
BELIEVE in Protecting Your Clients: Ted Lasso's Tips for the Long Game Involving Minor Settlements
Heather Nelson, Everson, Whitney, Everson & Brehm, S.C. and Kristen Scheurman, Weiss Law Offices, S.C.

11:50 AM
Adjourn

Hotel Information

The American Club
419 Highland Dr.
Kohler, WI 53044

Call the American Club at 844-409-5614 and reference Reservation 397697 to reserve your room. A special rate of \$209 for single/double occupancy is available. Please notify the reservation department that you are with the Wisconsin Defense Counsel (WDC).

WDC Room Block Deadline: March 4, 2024, 5:00 PM CST

A the
American
club®
A KOHLER EXPERIENCE

Thank You to Our 2024 WDC Sponsors!



2024 WDC Spring Conference Registration

TO REGISTER FOR THE SPRING CONFERENCE

Fill out this page and mail it back to the WDC office with payment. You may fax with credit card payment to: (414) 755-1346.

Registration is also available online at www.wdc-online.org

ATTENDEE INFORMATION

Name _____
Firm/Company _____
Address _____
City/State/Zip _____
Phone _____ Fax _____
E-mail _____

PRICING INFORMATION

WDC or WCC Members

- Attorneys Full Conference – \$265
- Non-Attorneys
Full Conference – \$165
- Attorneys One Day – \$165
 Thursday Friday
- Non-Attorneys One Day – \$120
 Thursday Friday

Non-Members

- Attorneys Full Conference – \$295
- Non-Attorneys
Full Conference – \$200
- Attorneys One Day – \$200
 Thursday Friday
- Non-Attorneys One Day – \$150
 Thursday Friday

Please note, your name will be displayed on the WDC website as attending this meeting.

Check here to opt out of this listing

Please note, your contact information will be provided to on-site sponsors at this meeting.

Check here to opt out of this listing

PAYMENT INFORMATION

Make Checks Payable to: WDC

Amount Enclosed \$ _____

Credit Card Payment Visa Mastercard Discover AMEX

We cannot accept emailed credit card information. Please FAX (414-755-1346) or mail – or register online.

Credit Card Number _____ Exp. Date _____ CVV _____

Cardholder's Name _____

Cardholder's Signature _____

CANCELLATION POLICY

Notice given more than 72 hours before the start of the program will receive a 100% refund. Cancellations of 24-72 hours will be charged a \$25 processing fee. No refunds will be given for cancellations of 24 hours prior to the conference or later.

If you have any questions, please contact the WDC office: (414) 276-1881 or E-mail: info@WDC-online.org