



Wisconsin Defense Counsel

*Defending Individuals and
Businesses in Civil Litigation*

#WDCAnnual2025



2025 Annual Conference

August 14-15, 2025

Kalahari Resort and
Convention Center
1305 Kalahari Drive
Wisconsin Dells, WI 53965

Program Chair:
Chester Isaacson
American Family Insurance Co.

*Schedule of Events
& Registration
Information inside!*

**8.0 CLE has been
applied for.**

Schedule of Events

Thursday, August 14, 2025

8:00 - 8:55 AM

Registration & Continental Breakfast

8:55 - 9:00 AM

Opening Remarks

9:00 - 9:50 AM

Lessons in Leadership from Ted Lasso

Elizabeth Sorenson Brotten, Foley Mansfield and Laura Emmett, SBA Lawyers

9:50 - 10:00 AM

Break

Sponsored by Bell, Moore & Richter, S.C.

BMR BELL MOORE
& RICHTER SC

10:00 - 10:50 AM

Succeeding in Mediation: Avoiding the Common Failures

Michael Crooks, von Briesen & Roper, S.C. and Mike Jassak, Martin Law Office, S.C.

10:50 - 11:00 AM

Break

11:00 - 11:50 AM

The Plaintiff's Evolving Trial Tactics - An Interactive Discussion

Frederick Strampe, Borgelt, Powell, Peterson & Frauen, S.C.

11:50 AM - 1:00 PM

Lunch & Annual Business Meeting

1:00 PM - 1:50 PM

Trial Tactics: Preparing Your Client for Deposition with an Eye Towards the End Game

Mark Budzinski, Corneille Law Group, LLC

1:50 - 2:00 PM

Break

2:00 PM - 2:50 PM

Nuclear Verdicts from the Perspective of a Plaintiff's Attorney: How They Happen and How to Avoid Them

Steve Caya, Nowlan Law, LLP

2:50 - 3:00 PM

Break

Sponsored by Corneille Law Group, LLC

CORNEILLE
LAW GROUP, LLC

3:00 - 4:00 PM

Committee Meetings

4:00 - 5:30 PM

Cocktail Reception/Panel Counsel Meetings

Sponsored by Crivello, Nichols & Hall, S.C.

CRIVELLO
NICHOLS & HALL, S.C.
ATTORNEYS

Friday, August 15, 2025

8:00 - 8:55 AM

Registration & Continental Breakfast

9:00 - 9:50 AM

Title TBD

Speaker TBD

9:50 - 10:00 AM

Break

Sponsored by Weiss Law Office, S.C.

WEISS LAW OFFICE

10:00 - 10:50 AM

A View from the Bench: A Trial Judge's Thoughts, Perceptions and Observations About Civil Jury Trials

Heather Nelson, Everson, Whitney, Everson & Brehm, S.C. and Judge Marc Hammer, Circuit Court of Brown County

10:50 - 11:00 AM

Break

Sponsored by Weiss Law Office, S.C.

WEISS LAW OFFICE

11:00 AM - 11:50 AM

Crossing the Line: Dealing with Difficult Opposing Counsel and the Ethical Perils and Pitfalls that can Occur

Brian Anderson, Everson, Whitney, Everson & Brehm, S.C. and Matt Beier, Wisconsin Lawyers Mutual Insurance Company

11:50 AM

Adjourn

Hotel Information

Kalahari Resort and Convention Center

1305 Kalahari Drive

Wisconsin Dells, WI 53965

Call the Kalahari at 877-525-2427 or book online here. Be sure to mention you are with the Wisconsin Defense Counsel Annual Conference. The deadline to book your room is July 14, 2025. The WDC price is \$189.00 for August 13-14.

Reservation Deadline: July 14, 2025

Thank You to Our 2025 WDC Sponsors!



2025 WDC Annual Conference Registration

TO REGISTER FOR THE ANNUAL CONFERENCE

Fill out this page and mail it back to the WDC office with payment. You may fax with credit card payment to: (414) 755-1346.

Registration is also available online at www.wdc-online.org

ATTENDEE INFORMATION

Name _____

Firm/Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____

PRICING INFORMATION

WDC & WCC Members

- ☐ Full Conference – Attorneys – \$355
- ☐ Full Conference – Non-Attorneys – \$215
- ☐ Thursday Only – Attorneys – \$275
- ☐ Thursday Only – Non-Attorneys – \$155
- ☐ Friday Only – Attorneys – \$185
- ☐ Friday Only – Non-Attorneys – \$125

Non-Members

- ☐ Full Conference – Attorneys – \$395
- ☐ Full Conference – Non-Attorneys – \$245
- ☐ Thursday Only – Attorneys – \$305
- ☐ Thursday Only – Non-Attorneys – \$185
- ☐ Friday Only – Attorneys – \$215
- ☐ Friday Only – Non-Attorneys – \$155

Law Student Members

- ☐ Complimentary - \$0
- Law Student Membership is also complimentary.*

Please note, your name will be displayed on the WDC website as attending this meeting.

☐ Check here to opt out of this listing

Please note, your contact information will be provided to on-site sponsors at this meeting.

☐ Check here to opt out of this listing

PAYMENT INFORMATION

Make Checks Payable to: WDC

Amount Enclosed \$ _____

Credit Card Payment ☐ Visa ☐ Mastercard ☐ Discover ☐ AMEX

We cannot accept emailed credit card information. Please FAX (414-755-1346) or mail – or register online.

Credit Card Number _____ Exp. Date _____ CVV _____

Cardholder's Name _____

Cardholder's Signature _____

CANCELLATION POLICY

Notice given more than 72 hours before the start of the program will receive a 100% refund. Cancellations of 24-72 hours will be charged a \$25 processing fee. No refunds will be given for cancellations of 24 hours prior to the conference or later.

If you have any questions, please contact the WDC office: (414) 276-1881 or E-mail: info@WDC-online.org