



2025 Spring Conference

April 10-11, 2025

The American Club
419 Highland Dr.
Kohler, WI 53044

Program Chair:
Chester Isaacson
American Family Insurance Co.

*Schedule of Events
& Registration
Information inside!*

**6.0 CLE has been
applied for.**

Schedule of Events

Thursday, April 10, 2025

12:30PM
Registration

12:55 - 1:00 PM
Opening Remarks

1:00 - 1:50 PM
A Peek Behind the Curtain: The Jury Trial Experience from The Jurors' Point of View Part 1
Heather Nelson, Everson, Whitney, Everson & Brehm, S.C., and Jurors

1:50 – 2:00 PM
Break

2:00 - 2:50 PM
A Peek Behind the Curtain: The Jury Trial Experience from The Jurors' Point of View Part 2
Heather Nelson, Everson, Whitney, Everson & Brehm, S.C., and Jurors

2:50 – 3:00 PM
Break

3:00 - 3:50 PM
Generational Changes: Teaching An Old Dog New Tricks and A Young Dog Old Tricks
Mike Crooks, von Briesen & Roper, S.C., Alexander Gordon, Bell, Moore & Richter, S.C., Ashleigh Johnson, American Family Insurance Company, Ryan Johnson, Everson, Whitney, Everson & Brehm, S.C., & Brent Smith, Johns, Flaherty & Collins, S.C.

4:00 PM - 5:30 PM
Cocktail Reception
Sponsored by Corneille Law Group

Friday, April 11, 2025

8:15 - 9:00 AM
Registration & Continental Breakfast

9:00 - 9:50 AM
Forensic Accounting: Don't Be Afraid of Math - It Might Help You Defend Your Personal Injury Case
John G. Peters, CPA, Peters Financial Consulting, Inc.

9:50 – 10:00 AM
Break
*Sponsored by
Simpson & Deardorff, S.C.*

S&D
Simpson & Deardorff, S.C.

10:00 - 10:50 AM
The Personal and Professional Benefits of Pro Bono Advocacy
Megan McKenzie, American Family Insurance Company, Katie Mertiz, Marquette University Law School, Maggie Niebler-Brown, Legal Action of WI

10:50 – 11:00 AM
Break

11:00 AM - 11:50 AM
Anxiety, Your Practice, And You: How to Manage One of The Profession's Most Common Mental Health Challenges
Matt Shin, Sidebar Counseling, LLC

11:50 AM
Adjourn

Hotel Information

The American Club
419 Highland Dr.
Kohler, WI 53044

Call the American Club at 844-409-5614 and reference Reservation 586088 to reserve your room. A special rate of \$249 for single/double occupancy is available. Please notify the reservation department that you are with the Wisconsin Defense Counsel (WDC) 2025 Spring Conference.

WDC Room Block Deadline: March 17, 2025, 5:00 PM CST

**A the
American
club®**

A KOHLER EXPERIENCE

Thank You to Our 2025 WDC Sponsors!



2025 WDC Spring Conference Registration

TO REGISTER FOR THE SPRING CONFERENCE

Fill out this page and mail it back to the WDC office with payment. You may fax with credit card payment to: (414) 755-1346.

Registration is also available online at www.wdc-online.org

ATTENDEE INFORMATION

Name _____
Firm/Company _____
Address _____
City/State/Zip _____
Phone _____ Fax _____
E-mail _____

PRICING INFORMATION

WDC & WCC Members

- \$265 - Attorneys Full Conference
 \$165 - Attorneys One Day
 Thursday Friday

Non-Attorney

- \$165 - Full Conference
 \$120 - Non-Attorneys One Day
 Thursday Friday

Non-Members

- \$295 - Attorneys Full Conference
 \$200 - Non-Attorneys One Day
 Thursday Friday
 Attorneys One Day - \$200
 Thursday Friday
 Non-Attorneys One Day - \$150
 Thursday Friday

Law Student

- \$0 - Complimentary

Please note, your name will be displayed on the WDC website as attending this meeting.

- Check here to opt out of this listing

Please note, your contact information will be provided to on-site sponsors at this meeting.

- Check here to opt out of this listing

PAYMENT INFORMATION

Make Checks Payable to: WDC

Amount Enclosed \$ _____

Credit Card Payment Visa Mastercard Discover AMEX

We cannot accept emailed credit card information. Please FAX (414-755-1346) or mail - or register online.

Credit Card Number _____ Exp. Date _____ CVV _____

Cardholder's Name _____

Cardholder's Signature _____

CANCELLATION POLICY

Notice given more than 72 hours before the start of the program will receive a 100% refund. Cancellations of 24-72 hours will be charged a \$25 processing fee. No refunds will be given for cancellations of 24 hours prior to the conference or later.

If you have any questions, please contact the WDC office: (414) 276-1881 or E-mail: info@WDC-online.org