



2024 Winter Conference

December 13, 2024

Milwaukee Marriott West
W231N1600 Corporate Ct.
Waukesha, WI 53186

Program Chair:
Chester Isaacson
American Family Insurance Co.

*Schedule of Events
& Registration
Information inside!*

**6.0 WI CLE Credits,
Including 3.0 Ethics
Credits, Applied For**

Schedule of Events

Friday, December 13, 2024

8:15 - 8:55 AM

Registration & Continental Breakfast

8:55 - 9:00 AM

Opening Remarks

9:00 - 9:50 AM

Jury Trial Tips for the Ethical Trial Attorney

Honorable Ellen Brostrom, Retired Judge, Milwaukee County Circuit Court, and Mediator, Resolute Systems, LLC

9:50 - 10:00 AM

Break

Sponsored by Bell, Moore & Richter, S.C.



10:00 - 10:50 AM

View from the Other Chair: A Lawsuit from the Insured's Perspective

Heather Nelson, Everson, Whitney, Everson & Brehm, S.C. and JoEllen Wilinski, Wilco Cabinet Makers, Inc.

10:50 - 11:40 AM

Give Peace a Chance: The Benefits of Being Civil with Opposing Counsel

Alex Kammer, Kammer and Haag, S.C., and Andrew Larson, American Family Insurance Co.

11:40 - 1:00 PM

Lunch & Annual Business Meeting

Sponsored by Don Engels, Ringler Associates in WI



1:00 PM - 1:50 PM

From Posts to Proof: Social Media Evidence - A Focus on Facebook, Instagram, and Snapchat

Spencer Orin and Vaidhy Swaminathan, Digital Intelligence

1:50 - 2:40 PM

Everyone's Got an Overlord: Why Insurers Expect Outside Counsel to Provide Excellent Customer Service - Part 1

Grace Kulkoski Wisconsin Mutual Insurance Co., and Ariella Schreiber, Rural Mutual Insurance Co.



2:40 PM - 2:50 PM

Break

Sponsored by Weiss Law Office, S.C.

2:50 PM - 3:40 PM

Everyone's Got an Overlord: Why Insurers Expect Outside Counsel to Provide Excellent Customer Service - Part 2

Grace Kulkoski Wisconsin Mutual Insurance Co., and Ariella Schreiber, Rural Mutual Insurance Co.

Hotel Information

Hotel Information: Hotel reservations can be made by calling the Milwaukee Marriott West at 800-228-9290. Mention you are with the room block for the **Wisconsin Defense Counsel**. The group rate is \$149 and the deadline to book your room is Friday, November 8, 2024.

Thank You to Our 2024 WDC Sponsors!



2024 WDC Winter Conference Registration

TO REGISTER FOR THE WINTER CONFERENCE

Fill out this page and mail it back to the WDC office with payment. You may fax with credit card payment to: (414) 755-1346.

Registration is also available online at www.wdc-online.org

ATTENDEE INFORMATION

Name _____

Firm/Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____

PRICING INFORMATION

WDC & WCC Members

- ☐ \$259 - Full Conference (morning, afternoon & lunch)
- ☐ \$170 - Morning Session with lunch
- ☐ \$150 - Morning Session (no lunch)
- ☐ \$170 - Afternoon Session with lunch
- ☐ \$150 - Afternoon Session (no lunch)

Non- Attorney

- ☐ \$160 - Full Conference (morning, afternoon & lunch)
- ☐ \$130 - Morning Session with lunch
- ☐ \$110 - Morning Session (no lunch)
- ☐ \$130 - Afternoon Session with lunch
- ☐ \$110 - Afternoon Session (no lunch)

Non- Members

- ☐ \$290 - Full Conference (morning, afternoon & lunch)
- ☐ \$200 - Morning Session with lunch
- ☐ \$180 - Morning Session (no lunch)
- ☐ \$200 - Afternoon Session with lunch
- ☐ \$180 - Afternoon Session (no lunch)

Law Student

- ☐ \$0 - Complimentary

Please note, your name will be displayed on the WDC website as attending this meeting.

☐ Check here to opt out of this listing

Please note, your contact information will be provided to on-site sponsors at this meeting.

☐ Check here to opt out of this listing

PAYMENT INFORMATION

Make Checks Payable to: WDC

Amount Enclosed \$ _____

Credit Card Payment ☐ Visa ☐ Mastercard ☐ Discover ☐ AMEX

We cannot accept emailed credit card information. Please FAX (414-755-1346) or mail - or register online.

Credit Card Number _____ Exp. Date _____ CVV _____

Cardholder's Name _____

Cardholder's Signature _____

CANCELLATION POLICY

Notice given more than 72 hours before the start of the program will receive a 100% refund. Cancellations of 24-72 hours will be charged a \$25 processing fee. No refunds will be given for cancellations of 24 hours prior to the conference or later.

If you have any questions, please contact the WDC office: (414) 276-1881 or E-mail: info@WDC-online.org